

A NICE Approach To BEAUTIFUL SKIN

Healthy and beautiful skin starts below the surface in complex tissue called collagen. Collagen is a basic building block of the skin and provides the foundation that supports your skin's structure. When collagen is damaged by the sun, environmental factors or simply depleted over time, the skin appears thinner and becomes less elastic, resulting in facial lines, wrinkles, texture changes and visible signs of aging.

Unfortunately, our bodies do not recognize the deterioration of collagen, and, without a stimulus, we do not replenish our own natural supply.

After years of scientific research and development, CoolTouch Inc. has developed a new laser rejuvenation technique called Non-Invasive Collagen Enhancement. The N.I.C.E.™ technique targets the layers of skin where collagen is formed and accomplishes this without injury to the skin's surface. The result of a series of treatments is a fresh, young layer of your own natural collagen. Best of all, with no downtime after treatment, you can resume your regular activities immediately.

Design by Aesthetic Marketing Concepts, 2001



COOLTOUCH®

www.cooltouch.com

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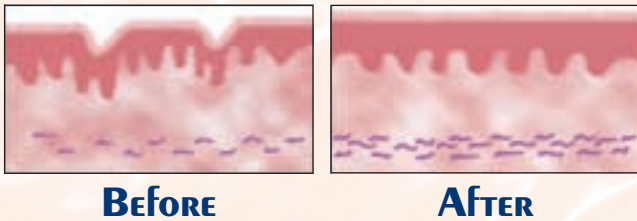
Wrinkle Reduction



COOLTOUCH®
for beautiful skin

How does A CoolTouch® TREATMENT work?

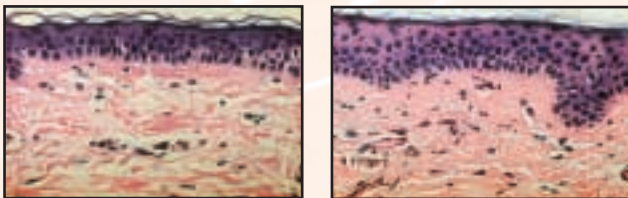
A unique type of laser energy is applied in a series of gentle pulses over the treatment area. Using a patented technology, a cooling mist protects and cools the epidermis, the skin's surface layer. Photons of laser energy pass through the epidermis and are absorbed in the layers of the skin where collagen is produced. This triggers a repair mechanism, and your body begins to rebuild and replenish your own natural collagen. Results are achieved from the inside out! As your collagen is enhanced, your skin begins to look softer and younger.



BEFORE

AFTER

Histology



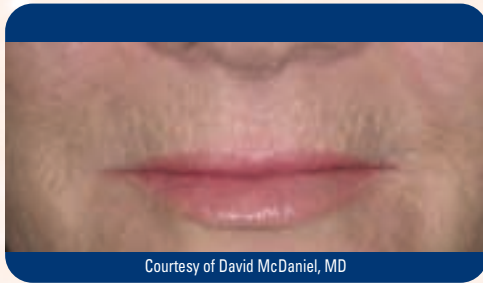
BEFORE

AFTER

The histology taken before CoolTouch treatments shows loose, hap-hazard collagen bundles, typical of photodamaged skin (above-left). Six months after CoolTouch treatments, we see new and thicker collagenous bundles that are more horizontal in orientation (above-right).



BEFORE



Courtesy of David McDaniel, MD

AFTER

WHAT IMPROVEMENT will I SEE?

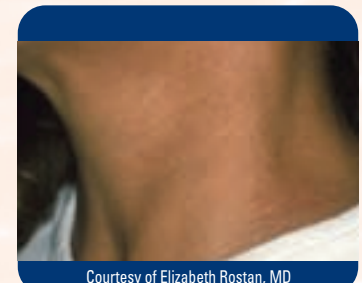
Patients have a high degree of satisfaction with their results. Many report an improvement in both skin tone and texture and describe how fine and deeper lines become less visible and begin to disappear. Improvement is achieved with a series of treatments resulting in collagen enhancement. The average number of treatments is 3 to 5 performed over a period of 2 to 4 months. During your consultation, you will be advised as to the number of treatments recommended to achieve your desired results. Occasional touch-up treatments may be suggested to maintain or continue your improvements.

WHAT IS TREATMENT like?

CoolTouch treatments are quick and easy, taking only a few minutes and can be performed on any area of the skin. Patients typically feel a warm sensation and see a blush in the treated area for an hour or so following the treatment. Best of all, there is no downtime. You can apply make-up immediately after the treatment and resume regular activities.



BEFORE

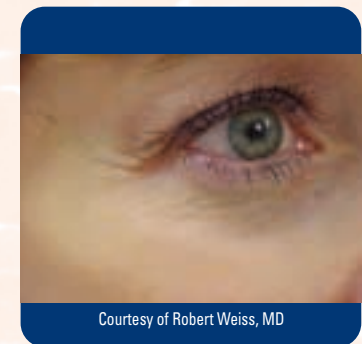


Courtesy of Elizabeth Rostan, MD

AFTER



BEFORE



Courtesy of Robert Weiss, MD

AFTER